

Universidad Autónoma de Guadalajara Joins Global University Alliance with Arizona State University

UAG joins Cintana Alliance, a global network of innovative higher education institutions powered by Arizona State University, to offer a unique educational model in Mexico that provides students with a wide range of new academic opportunities.

GUADALAJARA - June 24, 2021 - Universidad Autónoma de Guadalajara (UAG) announced a new initiative designed to prepare graduates for in-demand jobs in a rapidly changing economy, and thus meet the growing need for high-quality education in Mexico and Latin America. Building on UAG's longstanding commitment to deliver quality education and as part of this new initiative, UAG has joined the Cintana Alliance as the only member from Mexico. This new partnership allows both undergraduate and graduate students to benefit from collaboration with some of the most innovative institutions in the world, including Arizona State University (ASU).

ASU's educational model is based on the philosophy of inclusion, expanding university access to all students who are eligible and from diverse social groups around the globe.

By joining the Cintana Alliance and integrating with ASU, the curriculum offerings and student learning experiences of UAG will become more global, giving students a broader and more well-rounded set of skills and perspectives which will ultimately increase their competitiveness in their future careers.

"The situation that the world has faced during this last year has given our institution the opportunity and obligation to transform itself in order to serve students, wherever they may be," said the Rector of the UAG, Mr. Antonio Leaña Reyes. *"As we think about our mission to deliver a quality, relevant education to students across the region, there are no better partners than the Cintana Alliance and Arizona State University (ASU). All of our students will have access to study plans enriched with ASU content and methodologies and will be eligible for dual degrees in some programs, which signals an important innovation in higher education in the country. In addition, our graduate school will be strengthened through a collaboration with Thunderbird School of Global Management. We aspire to be recognized for our centenary in 2035 as one of the best universities in Latin America."*

Arizona State has been ranked the #1 university in innovation in the United States for the past six years by U.S. *U.S. News and World Report* and is one of the most prestigious universities in the world, according to *Times Higher Education*. The institution's Thunderbird School of Global Management has the world's top global management program, the Master of Global Management (MGM) degree, ranked #1 in the Times Higher Education-Wall Street Journal Business Schools Report. The institution is home to world-renowned faculty, including four Nobel Laureates and three Pulitzer Prize awardees. ASU is twelfth in the world for the number of U.S. patents awarded to a university and has been involved in notable research and development projects like the Mars Rover Curiosity and Perseverance missions with NASA.

"A quality, meaningful education is the greatest lever for social mobility, yet it is a scarce resource in many regions," said Dr. Stefanie A. Lindquist, Senior Vice President of Global Academic Initiatives at Arizona State University. *"By joining the Cintana Alliance, UAG can draw on the expertise of other innovative institutions such as ASU and Alliance members from around the world. Together, we are providing greater access and opportunities for students, faculty, and the communities our institutions serve."*

With nearly 130 million inhabitants, Mexico is the world's fifteenth largest economy and the second in Latin America, behind Brazil. With 51% of its population under the age of 30, the need for higher education continues to grow. Universidad Autónoma de Guadalajara has focused on meeting this demand for more than 86 years. Being the first private university in Mexico, UAG has always sought different strategies to ensure a high-quality education in the region and the country, developing - with a culture of sustainable innovation - programs in fields such as technology, engineering, business, humanities and health sciences, but also focusing on arts and values.

"Today, UAG is one of the best private universities in Mexico, with the vision of being recognized as one of the best and most innovative in Latin America by 2035. We warmly welcome UAG to the Cintana Alliance, and we look forward to supporting the institution's work to transform higher education in Mexico and Latin America," said Douglas Becker, chairman and founder of Cintana Education.

About Universidad Autónoma de Guadalajara

Universidad Autónoma de Guadalajara is the first private university in Mexico and is proud to be deeply Mexican and, at the same time, to emphasize its orientation to international education, at the service of humanity and society through culture, education, science and values. It offers options at all educational levels, from preschool to graduate school. More than 140,000 professionals have graduated from its classrooms. It has, among others, the institutional certification of FIMPES for its academic quality and the official distinction of Socially Responsible Company.

The UAG has some of the best educational facilities in the country, with an area of more than one million square meters (10 million square feet), with campuses in the states of Jalisco, Nayarit and Tabasco.

www.uag.mx



About Arizona State University

Arizona State University has developed a new model for the American Research University, creating an institution that is committed to access, excellence and impact. ASU measures itself by those it includes, not by those it excludes. As the prototype for a New American University, ASU pursues research that contributes to the public good, and ASU assumes major responsibility for the economic, social and cultural vitality of the communities that surround it.

www.asu.edu



About Cintana Education

Cintana Education enables universities around the world to increase quality and scale in order to provide more students with the education they need and deserve. We provide world class expertise and access to our own proprietary resources as well as those of Arizona State University, a top-ranked university that shares our vision of expanding access through growth and innovation. Together, we are building the Cintana Alliance, an international network of universities that will work together to meet the rising global demand for high quality post-secondary education.

www.cintana.com

